National Strategy Institute

Vision and Work Program 2008

Membership and Sponsorship Guide





History of the National Strategy Institute

The National Strategy Institute (NSI) was founded in September 1991 and registered as a corporate juridical person at the Ministry of Finance and Economy, by the Hon. Mr. Kyong-Shik Kang. Mr. Kang subsequently served as the Chairman of the Board for the NSI since then.

Successive Presidents

The 1st President was Mr. Nyum Jin who had served as Assistant Minister of Economic Planning, and Minister of Energy and Resources. Mr. Jin subsequently served as Minister of Labor, Minister of Budget and Planning, and Economic Deputy Prime Minister.

The 2nd President was Mr. Chang-Ki Hwang who had served as Chairman of the Board of Bank Supervision.

The 3rd President was Mr. In-Ho Kim who had served as Chairman of the Fair Trade Commission and Senior Secretary of Economic Affairs for President Kim Young-Sam. He subsequently served as President of the Small and Medium Enterprise Institute. Mr. Kim is currently the Chairman of the Market Economy Research Institute.

The 4th President was Mr. Lee-Hun Han who had served as Senior Secretary of Economic Affairs for President Kim Young-Sam and a Member of the National Assembly.

The 5th President was Mr. Tae-Joon Kim who had served as Assistant Minister of Trade and Industry, President of the Korean Intellectual Property Office, and President of the Korea Export Insurance Corporation. Mr. Kim is currently the President of Junior Achievement (JA) Korea, which was founded by the NSI.

The current President is Dr. Soogil Young, a career economist, who has served as a Senior Fellow of the Korea Development Institute (KDI), President of the Korea Institute for International Economic Policy (KIEP), and Ambassador to the Organization of Economic Development and Cooperation (OECD).

Milestones

The Wednesday Policy Forum launched in June 1992.

The International Next-Generation Leaders Exchange Programs launched in March 1998.

The NSI launched the Junior Achievement (JA) program in 2002.

The NSI launched the National Strategy Forum for the conduct of research projects with Dr. Soogil Young as its Chairman in May 2004. This line of activity was integrated into the research and public discussion activities of the NSI when Dr. Young was subsequently inaugurated as the President of the NSI.

The JA Korea launched as an independent corporate juridical person with Mr. Tae-Joon Kim as the first President in November 2004.

Dr. Soogil Young was inaugurated as the 6th President of the NSI in March 2006.

Mission and Objectives

Towards a Global Korea

The National Strategy Institute (NSI) is both a membership organization and a research institute.

As a membership organization, the NSI is a community that organizes life-long learning for its members for the continued broadening their intellectual horizons on the globalizing world as well as seeks active engagement for them in civic campaigns on specific issues facing the country for the improvement of their business environments and the development of Korea's market economy. Members are comprised of business executives, independent professionals, leading academics, and former senior government officials for economic policies. They represent the leading citizens of Korea who would like to contribute to the progress of Korea as an advanced country as well as inject their personal beliefs and values in national governance by supporting the NSI's research programs and policy advocacy campaigns of interest to them.

As a research institute, the NSI studies the challenges brought on by globalization to Korea on its path toward an advanced nation and tries to identify the best strategic responses to them. Furthermore, it endeavors to persuade the government and the public to undertake and support appropriate actions. The NSI as a research institute is committed to the goal of the 'globalization of Korea' - the institutional reforms and policy actions for broad and deep internationalization of the country's politics and economy. The NSI believes that this goal captures the essence of the actions required of Korea in the ultimate goal of national advancement.

The NSI undertakes four specific activities as follows:

First, the Wednesday Policy Forum is held every Wednesday during breakfast hours, built around a lecture by a prominent guest speaker, with NSI members as the audience. The Forum discusses the challenges and opportunities brought on by globalization, as well as appropriate responses to them by individuals and the nation.

Second, the NSI offers services to the more than 300 members in the form of various small group meetings and activities. These meetings and activities provide members with opportunities to share information, experiences, ideas, and expertise, while networking among like-minded individuals.

Third, the NSI undertakes research, public discussion, publications, and media activities in order to identify the agenda for high priority reform. These studies are to cultivate public understanding and build a consensus in support of the requisite political actions.

Fourth, the NSI undertakes the Next-Generation Leaders International Exchange Program in order to help future Korean leaders internationalize their perspectives on Korea's development strategy. By also hosting the visit by next-generation leaders of the partner countries, the NSI also seeks to promote their better understanding of Korea as well as its international soft power.

A new era is now opening for Korea, offering new opportunities to its citizens. Imagination and inspiration will enable them to explore those opportunities. We invite and encourage all NSI members to participate in the programs of the NSI in order to draw imagination and inspiration for them and they should utilize the capabilities of the NSI as strategic assets for this purpose. We also invite all the like-mind people outside the NSI to join the NSI network.

Kyong-Shik Kang Chairman Soogil Young President

Nature of Work and Major Accomplishments by Area

The Weekly Wednesday Policy Forum Series

This Forum serves three roles:

- It serves as a course for life-long learning, as well as a constant source of new high-quality information on the challenges and opportunities arising from globalization.
- It serves as a major platform for public debate on economic and politico-social challenges facing Korea.
- It serves as a major venue for social exchanges for its members by offering an early-morning coffee reception time (06:30-07:00) and breakfast conversation time (07:00-07:30).

Program:

The lecture session formally starts at 07:30 and consists of a lecture (45 min.) on a current topic of common interest to the members by a distinguished speaker. The lecture is then followed by a Q&A session (40 min.) and ends at 09:00

- Held at the Korea Federation of Banks Building (2nd fl.) Myeongdong Seoul, at 07:00~09:00, every Wednesday morning (except mid-December/mid-February, mid-July/mid-August, and public holidays).
- The Forum was held 36 times in 2007 with an average attendance of 87 members.

Speakers at the Forum in 2007 included:

- Presidential candidates including Mr. Myung-bak Lee and Ms. Geun-hye Park, as well as other political leaders.
- High-ranking policymakers including the Minister of Construction and Transportation, Minister of Commerce, Industry, Energy and Resources, and Minister of Planning and Budget.
- Foreign and trade policy-makers including Amb. Jong-Hoon Kim, chief negotiator for KORUS FTA negotiations; and Amb. Han-Soo Kim, chief negotiator for Korea-EU FTA negotiations.
- Prominent foreign speakers residing in Korea such as Mr. Robert E. Fallon, Chairman of the Korea Exchange Bank and Mr. Alexander R. Vershbow, U.S. Ambassador to Korea.
- Presidents of major economic research institutes in Korea including Mr. Jung-Taek Hyun, President of the Korea Development Institute and Dr. Koo-Hyun Jung, President of the Samsung Economic Research Institute.
- Leading academics and experts whose lectures opened up a new horizon of knowledge for members such as Prof. Hee-Soo Lee, in cultural anthropology, Hanyang University and Prof. In-Chul Choi, in psychology, Seoul National University.
 - * The annual lecture series also includes select lectures by foreign speakers, with simultaneous translation.

The contents of the Forum are reported nationally:

- Of all the Forum proceedings, transcripts, and digital media are placed on the NSI homepage and available for order by mail.
- There were reports by newspapers and other media on 31 of the lectures in 2007.
- Every lecture is edited and broadcast by MBC, DMB, and MBN Radio.
- A Summary with a Commentary written by President Dr. Young is made of every Forum proceedings, placed on the homepage and e-mailed to more than 60,000 subscribers.
- The annual collection of The NSI Wednesday Policy Forum: Summaries with Commentaries is published every year.









Services for Members

The NSI organizes, encourages, and supports, various small group activities among members:

- The Golf Club (Chair: Kyu-In Hwang)
- The Mountaineering Club (Chair: Jae-Ok Lee)
- The Blue Ribbon 07 Club (Chairmanship is rotated)
- The NSI Circle (Chair: Kyung-Jong Cho)
- The Blue Ribbon 06 Club (Chair: Jin-Wook Choi)
- The Gongjin Club (Chair: Ok-Kyung Kim)
- The Portfolio Management Study Group (Chair: Yong-Soo Hong)
- The Hwamokhoe (Monthly Tuesday Get-Together) Club (Chair: Jin-Ho Sung)

The Creative Entrepreneurship Forum launched as a new member service:

- Meets every 3rd Thursday at 06:30~21:30.
- The program consists of a lecture, discussion, and socialization over cocktails and dinner, around the personal experiences of a guest speaker in creating a successful business from imagination and creativity.

The Blue Ocean Club

 Occasional information-sharing meetings held for the business members who make regular financial contributions to the research activities of the NSI.

Economic and Cultural Tour Programs

- Two international tours lasting several days are organized for early February and mid-July.
- Two domestic tours of one or two days to industrial and cultural sites are organized for late spring and autumn.

The Annual New Year and General Meeting

• The annual activity review and plan are reported, followed by the New Year's Party.

Luncheon Meetings with the NSI President

■ The President of the NSI invites a few members at a time to a luncheon meeting, twice or more each month.

Consulting Services for the Members

 The NSI organizes and offers free advisory and consulting services for members who request such services for their businesses, concerning marketing, business planning, and regulatory policy lobbying.

Information Service about the NSI and the Activities of Members

- A bi-weekly NSI Newsletter is published and distributed.
- The NSI Wednesday Policy Forum Weekly is published.
- The NSI homepage (www.nsi.or.kr) provides the public with information and services.







Nature of Work and Major Accomplishments by Area

Research and Public Debate Projects

Three Major Projects in 2007

1. The Voter Sovereignty Campaign for the Presidential Election: "Vote to Become Successful Voters – The National Choice of 2007!"

A multimedia, campus, and street campaign to educate young voters on the significance of exercising individual rights as voters in the December 19, 2007 presidential election.

- The NSI launched and conducted this campaign in collaboration with The JoongAng Ilbo, the joins.com (the internet press of the JoongAng Ilbo) and mouse.com, an internet marketing service company.
- A website www.impactkorea.kr was launched as the main online instrument for the campaign.
- 101 WeKis (university student volunteers) were recruited to undertake the campaign.
- The Ten Commandments for Voters, consisting of ten criteria for the judicious exercise of choice as voters served as the campaign message.

In addition to the campaign website, the Voter Sovereignty campaign was covered in 12 media reports.

2. Research Program – How to Strengthen the Role of the National Assembly in Creating a Market–Friendly Policy Environment for the Economy

The NSI has executed a project to develop a model for the evaluation of the market-friendliness of individual parliamentarians in view of the positions they have taken on various legislative bills that deal with the Korean economy. The existing models for the evaluation of the performance by National Assembly Members during the 17th National Assembly (developed and utilized by NGOs and the media) employ the "quantitative" criteria for this purpose such as the frequency of attendance at the parliamentary sessions and the number of bills submitted. The model developed by the NSI goes beyond the "quantitative" criteria and has broken new grounds by trying "qualitative" criteria, by ranking the inclination of individual National Assembly Members to the free market ideology or conversely to the government intervention ideology.

The NSI collaborated with the Modern Politics Institute of Sogang University, subcontracting the technical work to this institute. The NSI also collaborated with the JoongAng Ilbo Daily on feature articles reporting on the outcome of the project from March 19~20, 2008.

The research program will continue in 2008, to undertake a more refined and periodic "qualitative" evaluation of National Assembly Members.







3. The 10th Financial Crisis Anniversary Research Project – "Foreign Capital and the Korean Economy – What Are the Issues?"

The project aimed to dispel the anti-foreign capital sentiment that seemed to prevail in some quarters of Korean society by undertaking an objective, theoretical, and empirical analysis of various criticisms leveled at foreign investment in Korea, and especially at foreign direct investment in the form of M&As.

The NSI collaborated with the JoongAng Ilbo Daily in order to run a 4-day feature article series in the newspaper on the issues surrounding foreign capital from November 20~23. The NSI held a High-Level Roundtable on Foreign Capital and the Korean Economy on October 23 for discussion among Korean opinion-makers and foreign business-leaders in Korea, with 25 participants on the relevant issues.

The NSI formed a Global Korea Study Group to write a report on the subject matter of the project. Written by Prof. Young-Suk Park, Sogang University on behalf of the group, the report was published in Korean in early March 2008.

Policy Advocacy Campaign:

The NSI Global Korea Group also prepared a report consisting of comprehensive policy recommendations for the stimulation of foreign direct investment in Korea. Written by Dr. Soogil Young, President of the NSI on behalf of the group, this report was released to the press on March 4, 2008, and submitted to the National Competitiveness Council, Blue House Office of Economic Secretaries, Ministry of Strategy and Budget, Ministry of Knowledge and Economy, Financial Services Committee, Fair Trade Commission, and other government offices. Several newspapers reported on the contents of the policy recommendations.



Nature of Work and Major Accomplishments by Area

Main Projects in 2008: Work of the NSI Global Korea Study Group

Research work in 2008 will focus on priority economic and political policy issues for the globalization of Korea, as well as related policy action agendas.

The NSI will operate the NSI Global Korea Study Group for undertaking the requisite research work as well as the public advocacy activities on outcomes.

- The group will consist of experts who share confidence in the effectiveness of the competitive market economy and the potential benefits of globalization.
- The group will undertake a project with duration of 3~6 months per issue, publish reports on the subject, and undertake public discussions in collaboration with a major newspaper.
- The group will have a variable membership geared to the needs of the specific issue being studied and will
 invite both Korean experts and foreign business-leaders in Korea for participation in the public discussion
 of the issues and findings.

Topics to be covered by this group in 2008 include:

- Policy Challenges for Globalization of the Korean Economy.
- Business Ethics in Korea; What's Wrong and How to Correct Them?

The NSI will hold a monthly State of the Country (SOTC) Review Meeting to assess the state of the economic, social, and political development in Korea to identify emergent policy issues and publicly address them. The SOTC Review Meeting will be attended mostly by the members of the NSI Research Advisory Committee.







Next-Generation Leaders International Exchange Programs

The NSI has been engaged in a number of international exchange programs since 1998.

- In 1998, the NSI launched an exchange program with the American Council of Young Political Leaders (ACYPL), sending the first delegation of Next-Generation Political Leaders to the U.S. and hosting the first American delegation the following year.
- In 2004, the NSI opened an exchange program with the International Chinese Association for International Understanding (CAFIU), sending the first Korean delegation of Next-Generation Leaders to China and hosting the first Chinese delegation the following year.
- In 2005, the NSI sent a Korean delegation of Next-Generation Political Leaders to Australia and later hosted an Australian delegation of Next-Generation Political Leaders in partnership with the Australian Political Exchange Council (APEC). This Korea-Australia exchange program was replaced in 2007 by another one sponsored by the Korea Foundation and the Korea-Australia Foundation that was organized by the NSI and the Research Institute for Asia and the Pacific (RIAP) of Sydney University in Australia. Under this new program, the NSI hosted an Australian delegation of Next-Generation Environmental Leaders In 2007. RIAP will reciprocate this in 2008 by hosting a Korean delegation to Australia.
- Sponsored by and working with the Korea Foundation, the NSI launched an Annual European Next-Generation Leaders Visit to Korea in 2006 and received 10 delegates from EU countries. In 2007, the NSI hosted a European delegation of 23 delegates from 22 EU countries and Turkey.

Exchange Programs in 2008:

- The NSI will organize and send Korean delegations of Next-Generation Leaders to the U.S., China, and Australia.
- The NSI will invite the 3rd Annual European Next-Generation Leaders Delegation to Korea. The program will include a Korea-Europe Conference of Next-Generation Leaders held in Seoul.
- All exchange programs are sponsored by the Korea Foundation.









Application for Membership

How to Become a Member of the NSI and to Participate in Its Activities

There are two types of NSI members:

- Corporations and other legal entities are invited to join the NSI as institutional members.
- Individuals are invited to join the NSI as individual members in a personal capacity.
- An institutional member may sponsor the registration of up to three senior officers, including the CEO, and staff members as individual members of the NSI.

There is a review process for membership applicants. Membership is granted when this process is complete and the applicant has paid the annual membership fee. The annual membership fee is tax-deductible under the provisions of the corporate and personal income tax laws.

Individual members should each pay a designated amount of participation fee for taking part in extra events and activities organized by the NSI. This fee will be set in an amount that is expected to cover the marginal cost of participation by a member in the event/activity. The annual membership fee of an institutional member includes the participation fees for up-to-three individual sponsored members for the Wednesday Policy Forum.

Fee Schedule for 2008

	Enrollment Fee	Membership and Event Participation Fees		
		Annual Membership Fee	Participation Fee Wednesday Policy Forum	Other Group Activities
Individual Member	KRW 300,000 Paid upon admission as a member	KRW 700,000*	KRW 30,000 per attendance	Determined per event
		KRW 1,400,000 when paid in lump sum per year		
Institutional Member	-	KRW 30,000	Not required for up-to-three individual members sponsored by the institutional member	-

^{*} Paid in January each year, and prorated by the length of the remaining period of the year for members who join in the middle of the year.

Point Reward System

The NSI encourages members to invite qualified individuals and institutions to join the NSI as new members. The NSI awards a certain number of 'reward points' to each member who does so. The accumulated points may be used as a means of payment for fees to the NSI in lieu of cash or may be exchanged for cash.







Financing

Financial Sponsorship and Contributions

Research outputs by the NSI are public goods. The continued production of research can only be financed with contributions from socially responsible individuals, corporations, and institutions.

The NSI appreciates receiving such contributions. Those who are willing to provide sponsorship should contact the NSI at the address shown below. All financial contributions are considered 'tax-deductible' expenses under the terms of the corporate tax law.

The NSI also welcomes requests for paid consultancy, research services on specific topics, and issues that fall within area of interest for the NSI.

The NSI will also appreciate receiving recommendations of qualified individuals and institutions as members of the NSI. Such recommendation will be considered an act of support.

Contact Details for NSI:

The National Strategy Institute (NSI)
Daeo Building 3rd fl.
26–5, Youido-Dong,
Youngdeungpo-Gu, Seoul 150–879,
Korea

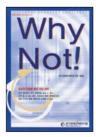
Phone: (02) 786-7799
Fax: (02) 780-4151
e-mail: nsi21@nsi.or.kr
Homepage: www.nsi.or.kr



Research and Public Debate Projects

- Organized a symposium with four elder statesmen: "National Strategy for the Year 2000: Vision and Policy Options" (1992)
- Organized a symposium with four religious leaders: "A New Korean Moral and Value System for the Year 2000" (1992)
- Published "The 24 National Agenda for Reform for the New Government" (1992-1993)
- Jointly produced a year-long weekly TV documentary series, "Great Transition to the 21st Century Dialogue with the Future," with MBC; and published a follow up report on the documentary (1995-1997)
- Organized a series of "NSI Policy Debates on How to Build up the National Management System for the 21st Century", the series was carried by The Monthly Chosun (2000)
- Organized a series of "Why Not! Public Debate on National Reform Agenda" jointly with The Chosun Ilbo, The series was carried by The Chosun Ilbo (2001-2002)
- Organized a series of debates on "How to Become a Successful President" jointly with The Joong-Ang Ilbo: the series was published in The Joong-Ang Ilbo (2002-2003)
- Organized a series of debates on "How to Change the Political Practices" jointly with The Dong-A Ilbo, The series was carried by The Dong-A Ilbo (2003)
- Organized a series of workshops titled "Unemployment A Challenge of the 21st Century: Outlook and Solutions", the series was reported in The Joong-Ang Ilbo (2005)
- Organized a series of monthly symposiums titled "The Korean Economy: Problems and Issues", The Dong-A Ilbo and The Korea Economic Daily reported the series (2005-2006)
- Undertook a Voter Sovereignty Campaign for the Presidential Election, "Vote to Become Successful Voters The National Choice of 2007!", in collaboration with The Joong-Ang Ilbo, the joins.com and the mouse.com (2007)
- Undertook the 10th financial crisis anniversary project, "Foreign Capital and the Korean Economy -What Are the Issues" (2007-2008)

















Major Publications

- "The 24 National Agenda for Reform for the New Government" (1992)
- The Series 1~21, "Great Transition to the 21st Century" (1996)
- "Great Transition to the 21st Century Dialogue with the Future" (1997)
- "Why Not! Public Debate for National Reform Agenda" (2002)
- "How to Become a Successful President" (2003)
- "How to Reform the Politics" (2004)
- NSI Policy Research Series, "Unemployment A Challenge of the 21st Century: Outlook and Solutions" (2005)
 - 2005-01 "Warning from the Year 2010: A Nightmare of the 1.6 Million Jobless"
 - 2005-02 "Unemployment: Current Situation and Causes"
 - 2005-03 "Challenges from the Chinese Economy"
 - 2005-04 "Reforming the Service Sector for Good Jobs"
 - 2005-05 "SMEs: The Need and Directions for Paradigm Shift"
 - 2005-06 "Korea's Environment for Foreign Direct Investment"
 - 2005-07 "Investor Depression: Causes and Remedies"
 - 2005-08 "Anti-Chaebol Sentiment and Reform Agenda for Chaebol"
 - 2005-09 "Inflexibility of the European Economy: Background and National Responses"
 - 2005-10 "Experience of Latin America with Populist Policies"
 - 2005-11 "Reforming the Labor Relations and the New Role of Labor Unions"
 - 2005-12 "The Social Security System and Job Creation"
 - 2005-13 "Real Estate Markets Problems and Remedies"
- NSI Policy Research Series, "The Korean Economy: What Are the Problems?" (2006)
 - 2006-01 "Reform of the Public Finance: Special Accounts and Funds"
 - 2006-02 "Reforming the Public Pension System: Progress to Date and Agenda for the Future"
 - 2006-03 "Key Issues in the Real Estate Market Policies"
 - 2006-04 "Chaebol, Companies, Market and the Government: Problems and Policy Issues"
 - 2006-05 "What are the Problems with Korean SMEs?"
 - 2006-06 "Employment and Labor Market in the Globalizing World"
 - 2006-07 "Public Finance Is It Sustainable?"
 - 2006-08 "Korea's Education System Where Is It Headed for?"
 - 2006-09 "Assessing the Paradigm for National Land Use"
 - 2006-10 "Reappraising Korea's Growth Potential"
- "The Wednesday Policy Forum, 2006 Summaries and Commentaries: *Debating the National Strategy at a Crossroads of Expectations and Frustrations*" (2007)
- NSI Policy Research Series, "National Health Insurance Is It Sustainable?" (2007)
 - 2007-01 "Searching for a New Paradigm for the Health Insurance System"
 - 2007-02 "Need and Direction for the Private Health Insurance Reform"
- "The Wednesday Policy Forum, 2007 Summaries and Commentaries: Exploring New Visions through Pride and Prejudice" (2008)
- "Foreign Capital and the Korean Economy What Are the Problems?" (2008)
- "Collection of Essays by NSI Members Biographical Essays for Young Koreans: *Live for 'Why*'" (2008)

Board of Directors and Advisory Boards

Board of Directors

Kyong-Shik Kang Chairman Former Deputy Prime Minister and Minister of Finance and Economy

President & CEO Soogil Young Former Ambassador to the OECD and President of the Korea Institute for International Economic Policy

Byung-Doo Sohn President, Sogang University Directors

Chann-Soo Kang Chairman & CEO, Kang & Company Ltd. Chull-Young Lee Chairman & CEO, ARK Investment Advisors Heong Jin Kim Chairman & CEO, Sejong Telecom In-Ho Kim Chairman, Market Economy Research Institute

Jong-Yong Yun Vice Chairman, Samsung Electronics Co., Ltd. Kap-Soo Suh Chairman & Founder, Korea Technology Investment Corporation

Kihwan Kim Chairman, Seoul Financial Forum, International Advisor, Goldman Sachs Kyung-Shik Sohn Chairman & CEO, CJ Corporation; Chairman, Korea Chamber of Commerce Kyu-Tae Yeo Chairman & CEO, Daewoong Engineering & Construction Co., Ltd.

Sang-Yoon Lee

President & CEO, Nongshim Food Co., Ltd.

Seung-Woong Lee Chairman, Googi Corporation; Chairman, Managerial Advisory Board

Tae-Joon Kim President, JA Korea

Tae-Won Kwak Professor, Department of Economics, Sogang University: Chairman, Research Advisory Board

Yong-Bae Chun President & CEO, Dragon Precision Co., Ltd. Young Suk Yoon

Chairman, Jinsung T.E.C. Co., Ltd. Young Sub Sim President & CEO, Woolim Construction Co., Ltd.

Youn-Soo Lee Vice Chairman & CEO, KCTC Co., Ltd.

Auditor Yong-In Shin Partner, Deloitte Anjin LLC.

Advisory Boards

Managerial Advisory Board

Seung-Woong Lee Chairman, Googi Corporation; Former President for Latin America Business, Samsung Group Chair Members

Chan Yoo Founder & Partner, McQs, Inc.

Chin-Ho Sung Vice Chairman, Live Communication Technology, Inc. Chong-Tae Park President & CEO, Main Stream & Company, Ltd. Doug Ho Song Executive Director, Doosan Corporation

President, Happy Virus Movement Gil-Yeon Kim Hee-Yuk Yoon CEO, Morning Star Korea Co., Ltd. Ho-Yul Lee CEO, Orom Systems Co., Ltd. Jae-Ok Lee President, Joongang Finance Jin-wook Choi Attorney, Seoul International Law Firm CEO Netpoint Enterprise Co. Ltd. Jonamoon Kim Keum Ryong Lee President & CEO, KR Alliance Co., Ltd. Senior Executive Director, Ubixon Co., Ltd. Kevin Cho Kyu-In Hwang President & CEO, Michelangelo Co., Ltd. Ok-Kyung Kim Chairman, Shinwha Electronics Co.

Pil-Jeon Park CEO, Jewelry Ari Co.

Sung-Chul Park President & CEO, Encar Networks Ltd. Professor, Wonkwang Digital University Sunhee Ju Young-Ok Kim Professor, American Western University

Research Advisory Board

Chair Tae-Won Kwak Professor, Department of Economics, Sogang University; Former President, Korean Association of Public Economics Members

Professor, College of Social Science, Ewha Womans University Donaho Cho Eui-Young Shon Professor, College of Urban Sciences, University of Seoul Professor, Department of Political Science, Sogang University Hveon-Woo Lee

Director General, Korea Labor Institute Jae-Ho Keum

Senior Research Fellow, Korea Development Institute, Adviser to the Minister of Strategy and Finance Joo-Hoon Kim

Professor, Department of Japanese Studies, Hanshin University Junho Bae

Keunhyuk Ahn Professor, Department of Civil, Urban and Geosystem Engineering, Seoul National University

Advisor, Kim & Chang Law Office Kwang-Shik Shin

Professor, Korea Graduate School of International Studies Sung-Han Kim President, Economic Research Institute of Korea Life Insurance Sung-Tae Ro Professor, Department of Political Science, Soongsil University Won-Taek Kang Professor, Department of Economics, Soonchunhyang University Yongha Kim Professor, Sogang Graduate School of International Studies Yoon-Je Cho President, Korea Educational Policy Research Institute Young-Chul Kim Senior Research Fellow, Korea Energy Economics Institute Youngkoo Lee

Young-Kwan Yoon Professor, Department of International Relation, Seoul National University

Chairman and President

Mr. Kyong-shik Kang, Founder and Chairman



Mr. Kang built his career as one of Korea's leading economic planners and managers by joining the Economic Planning Board as assistant division chief in 1964 rising to Vice Minister by 1982. Subsequently, he served as Minister of Finance as well as Chief of Staff for President Chun Doo-Hwan in the early 1980s. He entered politics in the mid-1980s to serve as a member of the National Assembly (NA) during 12th NA (1985~1988), the 14th NA (1993~1996), and the 15th NA (1996~2000). He founded the NSI in the fall of 1991. He also served as Deputy Prime Minister and Minister of Finance and Economy from February to November 1997. He has served as the Chairman of the Board of Directors for the NSI since its founding except the periods of his public service. He is concurrently the Chairman of the Board for the Junior Achievement (JA) Korea that he founded in November 2004.

Dr. Soogil Young, President and CEO



Dr Young is a leading Korean economist who worked as a senior researcher at two economic think-tanks during 1978-1993; first at the Korea International Economic Institute (KIEI) and then at the Korea Development Institute (KDI). During 1993-1998, he served as President of the Korea Transport Institute (KOTI) and then of the Korea Institute for International Economic Policy (KIEP). He then served as Korea's Ambassador to the OECD in Paris during 1998-2000, where he concurrently served as Chairman of the Advisory Board on the Development Centre. After spending 3 years as a Senior Advisor to Kim & Chang Law Office in Seoul from 2001-2004, he joined the NSI first as Chairman of the NSI Forum in May 2004 and then became the President of the NSI in March 2006 after merging the research section with other sections of the institute.

Throughout his career, Dr. Young has actively participated in numerous advisory committees for the Korean government, especially in the economic and foreign ministries as well as three Presidential commissions, that assisted the government with reforms for economic advancement and internationalization. His recommendations provided the main architecture of the comprehensive and multi-year trade policy reform undertaken in the 1980s by Korea. He also helped President Kim Young-Sam implement an epochal financial reform in 1992 that made real-name financial transaction mandatory as the coordinator of the secret preparatory work while serving as the Senior Counselor for the Economic Deputy Prime Minister.

Dr. Young has been an active promoter of Pacific economic cooperation since the early 1980s as a leading contributor to the development of the Pacific Economic Cooperation Council (PECC), especially as the founding Coordinator of the PECC Trade Forum in the 1980s and the founding Coordinator of the PECC Finance Forum in the 2000s. He has been serving as the Chairman of Korea National Committee for Pacific Economic Cooperation (KOPEC) since November 2005.

Dr. Young earned a B.Sc. in Chemical Engineering from Seoul National University and a Ph.D. in Economics from Johns Hopkins University in Baltimore Maryland, U.S.A.

